

# Why Isfahan Cofex 2024?

01

Leading Coffee and Tea Exhibition at the center of Iran. The exclusive opportunity to entering Iran huge market.

02

A platform for neighboring potential buyers from Afghanistan, Pakistan, Iraq, Turkey, CIS Region, Persian Gulf Region.

03

Launch products and technologies at an Ideal platform.

04

Make the most by appointing distributors, building marketing alliances and acquiring bulk orders.

05

Gain a competitive edge through powerful business networking.

06

Unlock business opportunities through a vibrant marketplace.

## Key Features of Isfahan Cofex 2024?

#### Name of Exhibition :

The 6th Specialized Exhibition of Coffee, Catering and Related Equipment

#### & Industries

❖ Date : 24-27 October 2024 ( 3-9 pm)

Venue: Isfahan International Exhibition Center / Iran

**Exhibition Net Space:** 6000 Sqm

Exhibitors: 150

**❖** Visitors: 15000

International Visitors: Iraq, Afghanistan, Pakistan, Turkey, CIS Region,

Persian Gulf Region.



### Official Support :

Ministry of Health, Chamber of Commerce of Isfahan, Iran University of Medical Sciences, Trade Promotion Organization of Iran, Iran Small Industries and Industrial Parks Organization

# Co-Located Events...

## **Coffee and Chocolate arts**



**Competitions** 



## Workshops



Lectures



**Colombian Coffee Seminar** 





## **Exhibition Profile**

## **Buyer Profile**





Press/ Publisher



Importers, Exporter and trading company



Multinational Wholesale/ Retail businesses



Coffee/ Dessert related bussinesses operator



International/ Foreign Organization



Consulting



Barista/Patisserie



Coffee shop/ Franchise Owner



Preliminary founders, store owners, investors and occupants







### **Exhibit Items**



#### PREMIUM COFFEE & TEA

Green beans Roasted beans Capsule Coffee Instant Coffee Tea

Beverage



#### **INGREDIENTS**

Syrup Sauce Powder Smoothie Puree



#### DESSERTS

Bakery Ice-cream Chocolate Cheese



## MACHINERY & FACILITIES

Coffee Machine Related Machinery Facilites



#### COFFEE AND TEA RELATED PRODUCTS

Home cafe products
Teaware
Small Appliance
Interior Tools



## EDUCATION & CONSULTING

Related media Education Center Counsulting

## NOTES FOR PARTICIPANTS

#### **Isfahan Potentials:**

- Isfahan is the gateway to Iran and West Asia markets.
- Isfahan is an ideal choice for Foreign Investment.
- Isfahan is the best place to monitor and cover Iran domestic needs.
- Isfahan is the best platform to re-export products and services to other region countries.
- Isfahan is easy and cheap to access by air, land and rail.





### Overseas Participants be offered:

- 4 nights free accommodation in 4 stars hotel (Exhibitors)
- 2 nights free accommodation in 4 stars hotel (Visitors)
- Free transfers (Hotel, Exhibition)
- Free city tour

Stand Type	Participation Fee (sqm)	Mini space
Indoor Equipped Booth	200 €	12 sqm
Indoor Bare Space	150€	24 sqm
Outdoor Bare Space	100 €	50 sqm

Equipment: Exhibition standard side walls, Fascia name & stand No., 1 table + 2 chairs, Electronic supply, General cleaning aisles

## Venue: ISFAHAN INTERNATIONAL EXHIBITION CENTER, IRAN

















## **Contact Us:**

Mob / Whatsapp: 0098 912 9472567

Email: <a href="mailto:int@isfahanfair.com">int@isfahanfair.com</a>

Web: www.isfahanfair.com



# DRINK A CUP OF COFEX



SEE YOU SOON...